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FOR IMMEDIATE RELEASE

## **A to Z Wineworks Recognized by B the Change Media as a 'Best for the World' Leader**

**Berkeley, CA** - A to Z Wineworks, Oregon's best-selling wine brand, was recognized and celebrated by B the Change Media last week as a 'Best for the World' company. A to Z President, Amy Prosenjak, and Founder, Deb Hatcher, spoke at the event held in Zellerbach Hall, University of California Berkeley.

A rigorous assessment by independent, non-profit B Lab evaluates a company's performance as a force for good. Those scoring in the top 10% of B Corps across the world receive honors. A to Z excelled for community including such areas as employee diversity and support, supplier relations, community service, and charitable giving.

A to Z Wineworks pays an average 33% over the local, living wage; 100% of health benefit premiums for all full-time employees, offers paid volunteer time off and tuition reimbursement, has a good percentage of minority management, and works with community organizations to help vulnerable children and families. A to Z Wineworks became a B Corporation in 2014 and was named one of three global B Corp Champions in 2015 for modeling best practices.

A to Z is committed to sustainability and has been a certified LIVE winery for eight years, since the program began. The company has worked with over 100 Oregon grape growers providing the services of a viticulturist to help them become certified sustainable.

Deb Hatcher commented, "As an agricultural manufacturer, A to Z Wineworks is deeply involved with the land and the people. We hold ourselves to high standards and work to model best practices. This 'Best for World: Community' recognition affirms our mission to be a best partner and ultimately to leave the world better than we found it."

### **About A to Z**

Sourcing from vineyards across the state, A to Z Wineworks offers "The Essence of Oregon" by carefully blending wines true to their variety. Consistently recognized for offering affordable quality, A to Z Wineworks was named a Wine & Spirits Value Brand of 2015.

100% Oregon sourced and based, A to Z sets the standard for cool climate, food-enhancing Pinot Noir, Pinot Gris and Chardonnay. A to Z's unoaked Oregon Chardonnay is America's number one selling Oregon Chardonnay.

### **For further information contact:**

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